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Radical Passover Is Here + Powerful Kingdom Stories & Opportunities Insid

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Kingdom Ledger - March 2025 Edition

ENGAGING BUSINESS LEADERS & INVESTORS FOR CHRIST

☀️ **Welcome to the *Kingdom Ledger* — a monthly newsletter for business leaders and investors, focused on Leadership, Empowerment, and Community.** ☀️

Hello Kingdom-minded leaders and builders,

On behalf of our Elders, shareholders, and Market Partners at **Oasis Venture Studio**, I'm excited to share this month's edition of the *Kingdom Ledger*—a newsletter packed with ventures, voices, and opportunities that reflect God's heart for business, leadership, and impact.

Each article in this issue has been submitted by—or is associated with—a local Birmingham business leader or investor. Whenever possible, we've linked their names directly to their LinkedIn profiles so you can easily learn more or reach out.

This curated collection highlights what's launching, what's growing, and who's advancing with purpose across our Kingdom ecosystem. Whether you're a seasoned entrepreneur or just stepping into this space, there's something here to equip and inspire you.

Nearly everyone featured is part of my direct network—so if something resonates, feel free to reply. I'd be glad to connect you, where there's clear synergy for both sides.

Martin A. Briggs
Executive Producer and Franchise Advisor
Oasis Venture Studio





■ **Radical Passover: The King's Disruptive Blueprint for Kingdom Transfer**

With Passover just two weeks away, this is the perfect time to reflect on the significance of the season and prepare your heart and household. We're thrilled to announce the release of our **first-ever book** from Oasis Venture Studio: *Radical Passover*.

This isn't just a reflection on tradition—it's a Kingdom blueprint for how God transitions leadership, establishes covenant, and prepares His people for movement. We're excited to share this milestone with you.

[👉 Buy the book on Amazon](#)

[Benji Sawyer](#), Relationship Champion and CEO of **Sawyer Solutions**, shares insights on rising AI-powered phishing threats—especially targeting mobile users—and how to stay protected. He's also hosting a hands-on **Empathy Mapping Training** on **May 8, 2025**, to help leaders improve customer and team experiences—space is limited, so act fast!

[Liz Harrison](#), Community Engagement Coordinator at **Grace Klein Community**, invites you to the **third annual Golf Invitational** supporting the FeedBHM program on **Thursday, May 22, 2025**, at Ballantrae Golf Club in Pelham, AL. The event honors Oliver Waltman and offers opportunities to **golf, sponsor, or donate**—[learn more and sign up here](#).

The **2025 Lions Den** will be held **October 22–23 at Highlands College in Birmingham, AL**, hosted by **The Lions Den** organization. [Mark Wesson](#), Chief Executive Officer at **EverSource Wealth Advisors**, is part of the team behind this impactful event, which features a “Shark Tank”-style pitch competition for business-as-mission companies—[apply to present here](#).



LEADERSHIP

[Samson Jagoras](#), Principal CEO of **Clearly Acquired**, shared the inspiring story of Jimmy Pursell, who at age 76 sold his fertilizer company for \$100M and reinvested everything into creating **Pursell Farms in Sylacauga, AL**—a luxury resort built on faith, family, and Southern hospitality. Read the full story in Samson's post: [76-year-old Jimmy Pursell sold his company for \\$100 million](#).

EMPOWERMENT

[Bill Smith](#), Founder of **Landing** and **Shipt** and a Henry Crown Fellow, is hiring ambitious, entrepreneurial individuals to join his ventures. He's seeking high-energy, growth-minded people ready to build something great—[apply here](#).

[Bethany Meadows](#) of **Time to Thrive** is offering a **free online workshop** on using AI to streamline small business operations. The [ChatGPT for Small Business Workshop](#) provides **instant access and downloadable resources** to help business owners save time, attract customers, and simplify growth—without the tech overwhelm.

[Lara Allen](#), President at **Nonprofit Navigators**, is helping teams and boards boost efficiency, morale, and joy through the **Working Genius Workshop**. As a certified facilitator, she guides teams to discover their strengths and improve collaboration—[learn more or book your session here](#).

[Martin A. Briggs](#), Executive Producer at **Oasis Venture Studio**, currently has **seven active investment projects** underway totaling nearly \$2 million, including the **Messer Air properties** in Woodlawn—vacant land across from **Church of the Highlands** and on both sides of Sammy's Sandwich Shop. Oasis is open to hearing from **investors and business leaders** with ideas for development in Woodlawn—[view current ventures here](#).

COMMUNITY



[Duane Donner II](#), Founder and CEO of **Founders Advisors**, leads the **Heritage Forum**, an interactive experience designed to help participants discover purpose, embrace legacy, and live with significance. Explore more or watch the [Heritage Forum Video Cast](#) for a deeper look into this Kingdom-driven journey.

[Is Your Family Prepared For A Crisis?](#) Presented by [Steve Ward](#) of **Steps Ministries STEPS** Is your family prepared for a crisis? Because you may face one in the teen years. It's important for parents to understand that substance abuse or mental health issues can happen to any kid in any family, and no parent ever wants to say, "We didn't think it could happen to us."

Thank you for taking the time to read this month's edition of The Kingdom Ledger. If there's any way I can serve, support, or connect you further, to the best of my ability I'd be honored to do so —just reach out.

Sincerely,

Martin



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