



Martin A. Briggs <martin@oasisbirmingham.com>

Will You Pray With Us This Month? (Plus Big Community Wins)

1 message

Martin A. Briggs <martin@oasisbirmingham.com>

Thu, Nov 20, 2025 at 9:11 AM

Reply-To: martin@oasisbirmingham.com

To: martin@oasisbirmingham.com

Kingdom Ledger - November 2025 Edition



ENGAGING BUSINESS LEADERS & INVESTORS FOR CHRIST



Kingdom Ledger In This Issue ~ A can't-miss faith-driven investor event coming to Samford • a Birmingham founder landing a **\$1M breakthrough moment** • fresh tools and bold coaching to accelerate your next step • a high-impact multifamily deal gaining serious attention • Kingdom wins that *light up* the Birmingham marketplace • and a meaningful ministry role opening for the right leader.



A short video of me praying over the safety and successful launch of construction.

🌟 Welcome to the Kingdom Ledger — a monthly briefing for faith-driven Birmingham business leaders and investors, built around Events, Leadership, Empowerment, and

Community. ☀️

Dear Friends,

As Kayla and I — along with the shareholders of **Oasis Venture Studio** — continue building **Splash and Dash Groomerie & Boutique** here in **Vestavia Hills**, the greatest gift you could offer us right now is **your prayers** and **your support by following our journey on Facebook**. We are investing **over half a million dollars** into this dog grooming and bathing experience because of our faith in creating something loving, excellent, and meaningful for pups and their pet parents, and your prayers truly steady us as we build.

➡️ [Follow Our Splash & Dash Journey on Facebook](#)

And if you're looking for a place to connect with other business owners this month, I'd encourage you to attend the next **Common Ground** meetup hosted by **Brock Beiersdoerfer** — a simple, meaningful hour designed to share insights, tackle real challenges, and encourage one another.

📅 **Monday, November 24th**

🕒 **8:30–9:30am**

📍 **The Heavenly Donut Company**

🔗 **Register [here](#) — space is limited**

⋮ Thank you for standing with us — in business, in prayer, and in the Kingdom.

With gratitude,

Martin A. Briggs

Oasis Venture Studio | Franchise Advisor



**This photo was taken at last month's very first
meetup**



COMMON GROUND

A monthly morning meetup
for business owners

Gathering to share,
not to pitch

NOVEMBER 24, 2025


8:30-9:30AM


THE HEAVENLY DONUT COMPANY




Brock Beiersdoerfer — the owner of *The Heavenly Donut Company* (a Birmingham favorite) and a successful EOS Implementer — is hosting the next **Common Ground** meetup this Monday. This simple, no-sales, no-agenda gathering is designed for business owners to share insights, tackle real challenges, and encourage one another.

 **Monday, November 24th**

 **8:30-9:30am**

 **The Heavenly Donut Company**

 **Register [here](#) — space is limited**

Reserve Your Spot — Join the Conversation at Common Ground



[Andrew Clark](#) of [Jeremiah Fund](#) is hosting the Birmingham watch party for the [2026 Faith Driven Investor Conference](#) on **February 6th** at his alma mater, **Samford University**, where leaders like **Bear Grylls**, **Mart Green**, and **Laila Mickelwait** will share how faith shapes bold investing and global impact. **Early Bird spots are limited, so register as soon as possible.**

[→](#) Save My Spot at Samford

LEADERSHIP



[Martha Underwood](#), founder of **Prismm**, has secured **\$1 million in new funding** through Delaware's SSBCI program to scale her digital-vault platform, **according to the [Birmingham Business Journal](#)**. I still remember seeing her at **Lions Den Birmingham** a couple of years back as an early-stage founder seeking capital, and it's inspiring to watch her persistence pay off; **we're thrilled to celebrate this major win for her and her company.**



🔥 *Did Cracker Barrel just cancel its own charm?*

[Bethany Meadows](#), CEO of [Vertical Solutions Media](#) and author of blog post *opinion [When Legacy Meets Logo: 3 Lessons from Cracker Barrel's Rebrand Misstep](#)*, has launched **GROW 100**, a new tiered marketing program designed to help small businesses grow—starting with the **SEED package at \$0**. She's also hosting a **free virtual workshop**, *The 30-Minute Marketing Plan*, on **November 19th**, where attendees will learn a simple 5-day framework to build a 90-day strategy in just 30 minutes a day

Build Your 30-Minute Marketing Plan 



Robyn Caldwell Kown has launched a **4-session college-major and career-coaching program** to help young women discover their **God-given strengths** and choose a confident career path, and Kayla and I can personally vouch for Robyn and her husband Charles as **two decades of trusted, integrity-filled friends with a true heart for God**.



EMPOWERMENT

Private Investment Offering

City North
1210 East Olive Road
Pensacola, FL 32515

*New Construction Class-A Asset in
High Growth Pensacola Market*



[David Oakley](#) of the **Oakley Group**, a longtime friend to many in our business community, is sharing a new opportunity called **City North** — a **96-unit Class A multifamily project in Pensacola** acquired **well below replacement cost** with a **7% preferred return** and **19.16% target annual return**. For anyone who wants a closer look, David has made both a **recorded Zoom overview** and **presentation slides** available [here](#).

COMMUNITY



[The Lions Den](#) shared a recap of [Lions Den 2025](#), celebrating how **500+ entrepreneurs, investors, and leaders** from **143 cities, 25 states, and 12 countries** gathered to advance **Kingdom-driven business**. The two-day event featured **inspiring Main Stage speakers, 46 sponsoring organizations**, and powerful stories of **faith-fueled innovation** happening around the world. **Congratulations on the success — we're excited and expectant for next year.**

[Drayton Cosby](#), Founder & CEO of **The Foundation for Intelligent Media & Design**, is hiring a **full-time Office Manager** with a starting salary of **\$54,000**, a **1–3 month contract-to-hire period**, and primarily **in-office** responsibilities. If you or someone you know feels called to support ministry-focused work with excellence and organization, you can view the full job description [here](#).

[Duane Donner](#), Founder & CEO of **Founders Advisors**, is launching the **IMPACT CEO Podcast** this December to share conversations with faith-driven CEOs who lead with eternal purpose — a space many of us in Birmingham know Duane has modeled better than almost anyone as he uses business as a mission for God. **We're grateful for his influence in our city and excited to see this new Kingdom-advancing platform launch.**



Ricco S. McAdory, host of **The Identity King Podcast**, recently celebrated **325,000 YouTube views**, thanking supporters as he continues using his platform to **impact lives for God** through **clarity of purpose, right motives, and consistent service**. **A huge congratulations to Ricco on this milestone and the growing reach of his message.**



Caleb teaching finance to young teenage women.

BBJ reports [Caleb Bagwell](#) and [Nick Crawford](#) of **Stewardly Advisors**, an **Eversource Wealth Advisors team** closely connected with [Mark Wesson](#), co-founder of [The Lion's Den](#), are celebrating a major milestone with the opening of their new 3,000-square-foot office at **168 Oxmoor Road in Homewood**. Since launching in 2022, Stewardly has grown from \$44 million to \$160 million in assets under management, combining strong financial expertise with a heart for ministry—serving both their clients and Birmingham's underserved communities with excellence and purpose.

ledger enclosure



Thanks for reading this month's edition of **The Kingdom Ledger**. With so much happening—from powerful Kingdom wins to new ventures, opportunities, and ways to pray—I'm especially grateful for your support of our journey with **Splash and Dash Vestavia Hills** and your willingness to walk with us in prayer.

If something in this issue stirred you—whether it's a business to support, an event to attend, or simply a moment to pause and pray—I hope you'll take that next step. And if you ever want to connect more personally, I'd be honored to hear from you.

With gratitude and expectation,

Martin A. Briggs

Executive Producer | Franchise Advisor | Oasis Venture Studio

Kingdom Ledger Publisher

Martin A. Briggs



Oasis Birmingham
The Lindsey Building 2828 Old 280 Ct, Vestavia Hills, AL 35243, Vestavia Hills, AL, 35243, United States

No longer interested in receiving emails? [Click here to unsubscribe](#)